Program of the 115th International Scientific Conference on Economic and Social Development

Rio de Janeiro, 26-27 September, 2024

Venue: Centro De Convencoes FIRJAN (Copacabana Hall), Av. Graca Aranha, 1 - Centro, Rio de Janeiro - RJ, 20030-001, Brazil

First day, September 26th 2024	*Individual arrival of delegates*
Second day, September 27th 2023	
08:30 – 09:00	Registration
09:00 – 10:45	**Opening Ceremony & Plenary Session One**
WELCOME ADDRESS **Fluminense Federal University (UFF), Brazil** **David Nunes Resende, ESD Organizing Committee, GOVCOPP, University of Aveiro, Portugal** **Stella Regina Reis da Costa, ESD Organizing Committee, GOVCOPP, University of Aveiro, Portugal** **Moderator** **Stella Regina Reis da Costa, GOVCOPP, University of Aveiro, Portugal**	

DYNAMIC MODELLING FOR DECISION SUPPORT IN CHANGE MANAGEMENT BY ARTIFICIAL INTELLIGENCE
Marcelo dos Santos Povoas, Jessica Freire Moreira, Gilson Brito Alves Lima, Nissia Carvalho Rosa Bergiante

A PROPOSED METHODOLOGY FOR KNOWLEDGE MANAGEMENT IN TECHNOLOGY-BASED STARTUP
Marco Antonio Damiao de Mello, Stella Regina Reis da Costa, David Nunes Resende

SUSTAINABILITY PERFORMANCE ASSESSMENT OF ACCOMMODATION FACILITIES IN ARMAÇÃO DOS BÚZIOS, RJ (BRAZIL): A CASE STUDY IN LIGHT OF THE ESG CRITERIA LISTED IN ABNT PR 2030:2022
Jaqueline Kropf Esteves de Matos, Marcelo Miguel da Cruz, Sergio Ricardo da Silveira Barros, Luis Alberto Duncan Rangel, Gilson Brito Alves Lima

CRISIS COMMUNICATION IN ADVERTISING AGENCIES: STRATEGIES AND PRINCIPLES OF ITS EFFECTIVE MANAGEMENT ON SOCIAL MEDIA
Veronika Stevcat Szaboova

LITERATURE REVIEW: SUSTAINABLE HUMAN RESOURCE MANAGEMENT
Andrea de Sousa Figueira, Stella Regina Reis da Costa, Izabela Simon Rampasso, David Nunes Resende

EXAMINING THE DETERMINANTS OF HIGH-TECHNOLOGY EXPORTS IN EUROPEAN UNION MEMBER STATES
Mehmet Suayb Yildirim, Ismail Onur Baycan

10:45 – 11:15	*Coffee Break*
11:15 – 13:00	*Plenary Session Two*

Moderator
David Nunes Resende, GOVCOPP, University of Aveiro, Portugal

APPLICATIONS OF MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE IN THE OIL AND GAS INDUSTRY: A STUDY OF KEYWORDS AND RESEARCH RESULTS

Marcelo dos Santos Povoas, Severino Virgínio Martins Neto, Jessica Freire Moreira, Gilson Brito Alves Lima

HIERARCHIZATION MODEL APPLIED IN OIL AND GAS COMPANIES USING THE TRIPLE BOTTOM LINE
Juliana Damaris Candido, Ruben Huamanchumo Gutierrez, Gilson Brito Alves Lima

ANALYSIS OF OCCUPATIONAL HEALTH AND SAFETY TRENDS IN BRAZILIAN ECONOMIC SECTORS
Dayanni de Brito da Silva, Renan Silva Santos, Maria de Lurdes Costa Domingos

SOCIAL CAPITAL AND INCENTIVES IN THE PROVISION OF PRODUCT QUALITY BY COOPERATIVES
Wendong Deng, George Hendrikse

HEALTH-LED GROWTH HYPOTHESIS AND HEALTH FINANCING SYSTEMS: AN ECONOMETRIC SYNTHESIS FOR OECD COUNTRIES
Emre Atilgan, Hasan Murat Ertugrul, İsmail Onur Baycan, Hakan Ulucan

HUMAN FACTORS AND NEW VIEWS OF SAFETY APPLIED TO MANAGEMENT SYSTEMS: A SYSTEMATIC LITERATURE REVIEW
Jose Leonidas Bier Brasileiro, Julio Cesar de Faria Alvim Wasserman, Gilson Brito Alves Lima

| 13:00 | *Closing Remarks / Discussion / Expected time for Closing Ceremony* |